

Increasing Prices Hit All Consumers in the Nation

By REYNOLDS KNIGHT
A bombardment of price increases throughout the country on hundreds of items ranging from haircuts to dog bones has sent U.S. consumers reeling.

In San Francisco and Detroit the cost of tonorial work has risen to \$2.75. At some public golf courses in Cincinnati the greens fees have been lifted to \$7.50 from \$5.

A housewife in Dallas said: "Not long ago supermarkets gave away dog bones; now they package them fancy and charge a quarter."

One man on a fishing vacation in Wisconsin reported that a gas station he stopped at charged a dime for a "free" road map.

The earliest of Christmas shoppers are finding the price of imported tree lights is up by 10 per cent. Ohioans are paying \$4.79 for a fifth of whisky at state stores, up from \$4.19. And in California even marriage has become dearer; a license to wed in that state will rise to \$6 from \$5.

Once-free packets of ketchup and mustard now cost 2 cents at a Pittsburgh coffee shop chain.

Through it all, though, the cardinal rule "shop around" still holds: A New York suburbanite got four bids on a new furnace installation that he wanted. The first one was for \$2,900. He ended up paying \$1,450.

THE TROPICAL fish in your home aquarium are "special-care patients" in their travels from the fish hatcheries.

That's the word from W. L. Hammond, buyer of pets for the F. W. Woolworth Co., who explains that these fish must be moved in water maintained at a temperature range of 70 to 80 degrees so they don't go into shock.

And that is one reason that many of them travel by airplane to home town retailers. They are moved in plastic bags partly filled with water. Thanks to the addition of some pure oxygen to the bag, the fish can travel long distances by air.

FOR SHORTER trips, trucks and even special delivery mail is used. Most of these tropical fish come from hatcheries in Florida. A few rare varieties come from South America and Hong Kong.

"Extra care must be taken with one line of specialized fish called Bettas," the Woolworth buyer reports. "They are fighters. The females get along together, but the males must be kept separate from other males so they can't destroy each other. In fish bowls a glass separator is used as protection. This allows them to see each other, and their colors visibly brighten up from their aroused tempers."

A California bank, obviously having a keen eye for new depositors, supplies a stand, ice, cups and bank-front locations to young entrepreneurs entering the lemonade business. The youthful proprietors just supply the personality and, of course, the lemonade. . . . The three major TV networks may have overlooked the distaff side of things by scheduling 225 football-game

Lots of Lemons

Capitol News Service
SACRAMENTO — Californians will be well supplied with lemonade this year, the state department of agriculture says. Lemon production in the state showed a 16 per cent increase over last year.

Seaman Rct. Peter E. Staff, son of Mr. Norman A. Staff of 3952 W. 171st St., and Seaman Rct. Mars R. Minich, USN, son of Mr. and Mrs. Clark Minich of 18704 Glenburn Ave., have been graduated from nine weeks of Navy basic training at the Naval Training Center in San Diego.

tecasts nationally or regionally this season.

DEMAND FOR American-type cigarettes in overseas markets continues to increase, according to P. Lorillard Co., oldest U.S. manufacturer.

However, because of high import duties, quota systems

and high foreign taxes as well as formation of trading blocs, U.S. tobacco companies conduct a large percentage of their overseas business through manufacturing and sales agreements with subsidiaries operating in the foreign countries.

of Lorillard's international group, reports that not all nations yet have followed American smokers in their preference for filter cigarettes. For instance, he said, non-filter Old Gold is the leading U. S. brand in the Philippines.

NEVERTHELESS, Sandifer pointed out, filters definitely are the "wave of the future" overseas, as here. Filter brands have taken almost 70 per cent of the total U. S. market and account for about 50 per cent of total sales in the rest of the western world.

Sandifer said that Kent, Lorillard's leading brand within the U.S., held that same rank outside. He said Kent sold in some 150 free world markets and held more "number one" sales positions in those areas than did any other U.S. brand.

Generally speaking, he added, an American cigarette has to be successful domestically before it can count on much success overseas.

A new credit-card system will be marketed shortly. The card includes a full-colored portrait of the user, the owner's signature and an embossed name, identification number and bar code that can be read by machine. Unauthorized use of the card is practically eliminated, according to the company that devised the new system.

YOU'LL SAVE AT SAFEWAY!



Green Beans
Garden-side—So Tender and Crisp, Salad or Cooking.
5 16-oz. cans \$1.257 Why Pay \$1.257

Prune Juice
Town House—Nutritious and Delicious. From tender California Prunes.
qt. 39¢ Why Pay 41¢?

Scot-Tissue 2 1000-Sheet 25¢ Why Pay 26¢
Mushrooms Quarter Size Steaks or Roast 2 1/2-oz. jar 27¢ Why Pay 31¢
Chunk Tuna Star-Kist Light Meat 6-oz. can 31¢ Why Pay 33¢
Tomato Soup Campbell's Quality 10-oz. can 12¢ Why Pay 13¢
Pie Crust Mix Pillsbury Sticks 9 1/2-oz. pkg. 25¢ Why Pay 27¢
White Magic Cleanser 14-oz. can 13¢ Why Pay 14¢

Grade "AA" Eggs
Cream of the Crop—Pushed from nearby egg ranches to your Safeway!
Medium Size 1-doz. 37¢

Enriched Flour Harvest Blossom 5-lb. bag 39¢
Liquid Bleach White Magic Plastic Gallon 39¢
Edwards Coffee Vacuum Pack 1-lb. can 65¢
Facial Tissues Chiffon, Soft and Absorbent 5-pkg. of 200 \$1

Safeway's Own Mouthwash
or Gargle Choice of Red, Amber or Blue 16-oz. bot. 29¢

LIQUOR SHOP BUYS!
Effective at Licensed Safeway Sept. 29-Oct. 1
Vodka or Gin
Kaviara Vodka \$2.98
Stanton's Gin 80 Proof Case . . . \$33.95 Filt.
7-Crown 7-oz. bot. \$11.39
Vat 69 Scotch 7-oz. bot. \$5.99
Canadian Hill 7-oz. bot. \$4.99

FROZEN FOODS

Orange Juice
Bel-air—Flavor Favorite from Florida. 6 6-oz. cans \$1.00

Cream Pies
Bel-air Premium Quality Frozen 3 14-oz. pies \$1.00

Bel-air Pizza
With Cheese—So Quick and So Easy! 16-oz. pkg. 69¢

Skylark Bread
Multi-Grain Distinctive Flavor! Fine to Toast 15-oz. loaf 29¢

BIG BUY
Apple Cider
or Apple Juice. Town House. Rich and Golden
Gallon Bottle 99¢

BIG BUY
Ice Cream
Cottillion Catering—Assorted Flavors
Half Gallon Carton 69¢

BIG BUY
Best Foods
Mayonnaise—Delicious salads or sandwiches
Quart Jar 59¢

SPECIAL
Baby Foods
Beech-Nut. Strained Fruits or Vegetables
12 for \$1

SPECIAL
Salad Oil
NuMade—Poly-unsaturated. The Light Oil
24-oz. bottle 39¢



"Fresh" Fryers
Golden Cornish Cross Variety—Low in Price!
Fed a Special Cracked Grain Diet—for a Meatier and More Tender Fryer
Cut-Up Fryers Grade A Hand Cut 1-lb. 29¢
35¢

Boneless Roasts
Rolled and Tied Beef Chuck—Low in Price!
Flavorful and Juicy. Slice for a tasty meal—save remainder for snacks or sandwiches.
1-lb. 69¢

Fresh Pork Steaks Lean Butt Cuts, Also Rib End Pork Chops 1-lb. 69¢
Boneless Steak Center Cut Rounds or Family Steaks, U.S.D.A. Choice Beef 1-lb. 98¢
Canned Hams Imported, Boneless. Pride of Gelderland—From Holland 2-lb. can \$1.99
Canned Picnics Dubuque Fully Cooked Boneless—A Taste Treat 4 1/4-lb. can \$3.59

Farmer John Bacon
(Regular or Thick Sliced) Also Luer's, Royal Buffet, Morrill's Pride, Miss Iowa or Iowa Farms 1-lb. pkg. 59¢
Leg of Lamb Short Shank—Fresh USDA Choice Grade 1-lb. 79¢
Chuck Steak Blade Cut—USDA Choice—10 Barbecue 1-lb. 49¢
Lunch Meats Safeway Sliced 7 Varieties 8-oz. pkg. 39¢
Rainbow Trout Capt. Choice Pan Ready 12-oz. pkg. 69¢

Hon Turkeys
• Manor House Premium Quality
• Poppy or Californian 1-lb. 39¢
Piece Bologna
Jumbo Size—For Snack or Sandwich. In Random Weights. 1-lb. 49¢

FANCY QUALITY Bananas
South American Tops for Fruit Salads, Cereals or Lunch Boxes. Great for makin' your own banana splits. M-m-m-they're so good! Low, Low in Price!
lb. 10¢

Large Avocados Hass Variety Delicious and Nutritious each 25¢
Ripe Tomatoes Vine-Ripened—Quartering Size—For Salads 13-oz. pkg. 19¢

Additional Produce Buys!
Bell Peppers Large Slim Crisp, Green 1-lb. 19¢
Grapes Choice of Italia Muscat or Seedless 2-lb. 35¢
Onions U.S. No. 1 Yellow Flavor—Favorite 3-lb. bag 29¢
Apples Washington State Extra Fancy Red Delicious 4-lb. \$1

Russet Potatoes
U.S. No. 1 Quality
10-lb. bag 49¢



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